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# Saviors Logo Concepts

Magic Arcana  
 Wednesday, March 2, 2005

We've already [shown you](#) the [logo](#) and [expansion symbol](#) for *Saviors of Kamigawa*, the Kamigawa block's final set, coming in June. Today we'd like to take a moment to go behind the scenes to show you some of the evolution of that *Saviors'* logo and symbol.



To the right you can see a couple other potential designs for the *Saviors of Kamigawa* expansion symbol. The one at the bottom is the final design.



Here are preliminary logo designs and some packaging mockups based on them.

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# SAVIORS SAVIORS



More packaging mockups with the logo finalized. Note even more ideas for expansion symbols here, and some interesting variations in background.

Saviors packaging concepts

And here's the final *Saviors of Kamigawa* booster display packaging, as you'll see it in stores on June 3, 2005.

Saviors booster display packaging



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